**Private & Confidential**

{companyName}

{individualsNames}

{@owner\_address}

{CC}

{letter\_date}

Dear {title},

**Re: {site\_name}**

Please excuse this direct approach; however, this is a genuine inquiry.

Acting on behalf of a retained client, my company has recently acquired various sites and properties for redevelopment within the area and have been asked to identify other potential opportunities.

Your property, together with neighbouring properties, represents a potential redevelopment opportunity and we therefore wish to ascertain whether you would be willing to consider selling all or part of your freehold interest.

Our client is in funds and as any redevelopment would enhance value, is prepared to pay substantially above the current market value, subject to planning, with timing to suit your personal circumstances.

We are fully retained; therefore, in the event that you proceed with a sale to our client, we will not look to you for any fees.

I would welcome the opportunity of hearing from you soon, and if you wish, we can arrange a meeting at a mutually convenient time to discuss this in more detail.

Yours sincerely,

Marios Stratis

**Director**